

ABSTRACT OF THE DISCLOSURE

An apparatus for producing a three-dimensional landmark on compact discs comprises a disc orienting station for orienting compact discs each having a reference marker, so as to form marked compact discs. The disc orienting station automatically determines the angular orientation, with respect to an angular reference frame, of the reference marker on a marked compact disc, and automatically rotates the marked compact disc disposed at the disc orienting station about a central axis of the compact disc such that the reference marker is disposed at a pre-determined angular orientation with respect to the angular reference frame. A landmark forming station forms the three-dimensional landmark on the marked compact disc in a location having a known angular displacement about the central axis with respect to the reference marker. The compact discs are transported in seriatim from the disc orienting station in the predetermined angular orientation to the landmark forming station.